

Message Text

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PAGE 01 DAKAR 04686 231709Z

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TO SECSTATE WASHDC 5889
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UNCLAS DAKAR 4686

E.O. 11652: N/A

TAGS: BEXP, BTRA, ECRE, SG

SUBJ: SENEGALESE COMMERCIAL MISSION TO U.S.

1. IN RECENT MEETING WITH AMBASSADOR, SENEGALESE MINISTER OF INDUSTRIAL DEVELOPMENT AND ENVIRONMENT LOUIS ALEXANDRENNE OUTLINED PLAN TO LEAD COMMERCIAL MISSION TO U.S. DURING JANUARY OR FEBRUARY 1977. MINISTER WOULD TRAVEL WITH DIRECTOR OF SONEPI (NATIONAL INDUSTRIAL CONSULTING FIRM), DIRECTOR OF MINES, DIRECTOR DAKAR FREE TRADE ZONE, DIRECTOR DAKAR MARINE (IBRD-FINANCED SUPERTANKER REPAIR FACILITY), AND OFFICIALS FROM MINISTRIES OF PLANNING AND FINANCE. DELEGATION HOPES TO MEET WITH OFFICIALS USDOC, INTERIOR BUREAU OF MINES, SMALL BUSINESS ADMINISTRATION, BANKS AND MAJOR COMPANIES AND PROFESSIONAL ASSOCIATIONS CONCERNED WITH MINING OPERATIONS AND MARITIME CONSTRUCTION AND REPAIR. ALTHOUGH ONE MAJOR GOAL OF MISSION WOULD BE TO INTEREST POTENTIAL INVESTORS IN DAKAR FREE TRADE ZONE, OBJECTIVES ALSO INCLUDE ESTABLISHING CONTACT WITH FIRMS/BANKS INTERESTED IN OTHER INDUSTRIAL PROJECTS IN SENEGAL.

2. FOLLOWING U.S. PARTICIPATION IN SECOND INTERNATIONAL TRADE FAIR OF DAKAR IN DECEMBER, VISIT PROVIDES GOOD OPPORTUNITY FOR EXPANDING BILATERAL COMMERCIAL CONTACTS AND EXCHANGING INFORMATION ON MAJOR SENEGALESE PROJECTS AND OPPORTUNITIES. ALEXANDRENNE IS KEY DECISION MAKER ON CAYAR AND FALEME MINING PROJECTS, SUPERTANKER REPAIR PROJECT, AND OTHER LARGE-SCALE INDUSTRIAL ENTERPRISES.

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PAGE 02 DAKAR 04686 231709Z

3. ALEXANDRENNE IS IN CONTACT WITH SENEGALESE EMBASSY IN WASHINGTON ON PRELIMINARY ARRANGEMENTS FOR VISIT AND

HE WILL BE ABLE TO DRAW ON BROAD RANGE OF PERSONAL CONTACTS
IN U.S., BUT GOS WILL ALSO SEEK USG FACILITATIVE ASSISTANCE
NECESSARY TO MISSION'S SUCCESS.
AGGREY

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